Students' Perceptions towards Famous Quotes in Studying Motivation

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Abstract

Language can influence the way of thinking, attitude and action of people and give people's motivation. Famous quote can be the way to increase the motivation from outside into inside because it has important and worthed message and meaning which can influent studying motivation and success motivation. The purpose of this study is to analyse the influence of world figures' famous quotes based on the perceptions of students at AMIK JTC Semarang. The method used in this study is qualitative method. The results of this study are taken from the analysis of students' perceptions by using in depth interview. After collecting and managing the qualitative data of interview, coding them, seeking, reviewing and defining the themes and representing, accounting and narrating and reporting the data are the steps of analysing the perceptions of students toward 44 famous quotes in the form of posters at AMIK JTC Semarang. According to the results of data analysis, there are six roles of famous quotes toward the studying motivation of students in AMIK JTC Semarang. In summary, students of AMIK JTC Semarang agree and believe that famous quotes can improve their motivation in studying and achieving the better future.

. Keywords: meaning, motivation, perception, quote, student

1. Introduction

The word "motive" can be interpreted as the effort that encourages someone to do something. Motives can be said to be the driving force within and within the subject to carry out certain activities to achieve a goal. Starting from the word "motive", motivation can be defined as a driving force that has become active. Motives become active at certain times, and it is especially when the need to achieve a goal is felt or urgent (Sardiman, 2011). Motivation is the mental encouragement to drive and guide the action of humans including the attitude of studying. In teaching and learning activities, students need motivation to study. It is psychological locomotion that comes from within a person. The role of studying motivation is in growing happiness and passion for study (Sardiman, 2011). Motivation can be described as the process (a) to appear and encourage the action, (b) to give the way or purpose of action, (c) to give the opportunity toward the same action or attitude and (d) to guide on the choice of specific action.

Motivation is the causal factor to study, get the better process of studying, and achieve the better studying result (Rifa'i and Anni, 2012).

Studying motivation is important in fostering passion for learning, feeling happy and enthusiastic about learning. Students who have strong motivation will have a lot of energy to carry out learning activities. Students who have high enough intelligence can fail because they lack motivation. Learning achievement will run optimally if there is the right motivation (Slameto, 2010). Studying motivation is a passion for learning which is usually manifested in positive actions such as being persistent and practicing hard on questions to sharpen one's abilities, actively looking for references related to one's interests and focusing and trying hard to develop one's potential and abilities. The existence of learning motivation allows students not to give up in achieving their desires in studying a science to obtain optimal achievement (Sukmadinata, 2009)

It needs to be known that motivation can be said to be the drive that exists within a person to try to make changes in behavior to better meet their needs or achieve their desires. According to Sardiman (2011), the role of motivation is to foster passion and enthusiasm for learning so that it can be said that motivation encourages students to carry out learning activities. So, learning motivation is an urge that exists within a person to learn optimally to achieve his or her goals or aspirations.

Some research shows the good effect of motivation on students in learning. First, Wahyu Bimantara F, Pargito, and Rahma Kurnia SU (2017) in "The relationship of attitude and studying motivation with studying achievement on social studies of the eighth-grade students" states that there is a positive and significant relationship between attitude and studying motivation in improving students' achievement and performance in studying. It is also strengthened by Frederik D.E Jemudin, Alberta P. Makur, Ferdinandus A. Ali (2019) on the research of "The relationship between studying attitude and studying motivation toward the studying achievement on mathematics of Junior High School students from Langke Rembong". Meanwhile, Dwi Oktaviana (2016) with the research of "The relationship between studying motivation with studying results on civic education of the fourth-grade students from state elementary school Se-Gugus Srikandi Semarang" states that there is a positive and significant relationship between studying motivation and studying results. On the other side, in "Motivational Quotes from Teacher Junior High School in Indonesia during Online Learning" describe the explanation of the findings of teacher motivational speech in online learning. This research discusses the classifications and types of teacher motivation speech, the field of meaning of teacher motivation, and the constructions of teacher motivation (Imro'atus Sholihah, Dawud, Suparno and Nur Hadi:2022).

In this discussion, it needs to know that motivation could be from some quotes. Quotes or words of wisdom are a means of external motivation that can build students' internal motivation. The most valuable and meaningful quotes come from people who are more experienced in their field and can be said to be successful in world life and the process of achieving their goals. Some examples are parents or fathers and mothers, previous elders, or influential figures whether from within the country or abroad. Many schools, universities and informal educational institutions use quotes from influential figures both from within the country and abroad to increase their learning motivation.

Jennifer Herrity (2024) states in www.indeed.com that the insights and experiences of successful leaders and professionals can be a valuable source of inspiration and motivation. She also says that understanding how you can use quotes for guidance and encouragement may help you find inspiration at work, to overcome challenges or for lessons to grow as an individual. Esther Lombardi (2019) gives opinion that words can incite anger or invoke passion. They can bring people together or tear them apart. Words can uphold the truth or nurture a lie. We use words to encompass history, to describe the natural universe, and even to conjure realistic visions of things that exist only in fantasy. In fact, in some mythology, spoken words are thought to be so powerful that they can create worlds, creatures, and human beings.

In the other view, Lexico in Risky Guswindari (2020) expresses that quotes are repeating, restating and copying written text or speech which is delivered by other people. Furthermore, quotes can be used to support argument or opinion from the writer. Quotes in the illustration or posters consist of wise words which have purposes to give motivation, inspiration, reminder, and other purposes related to the picture. Furthermore, Lexico (Risky Guswindari, 2020) also has the opinion that quote as a verb means repeating or copying a text or speech written or delivered by someone else.

Risky Guswindari (2020) explains that quotes are usually marked with quotation marks ("..."). Quotes usually include a source to indicate the origin of the sentence from another source or to credit the original author or originator. Not only used for scientific work, but quotes are also found in pictures on posters or the internet. According to Risky Guswindari (2020) there are several purposes for quotes. In the academic field, quotes are used to support the author's argument or opinion. In illustrations or posters, quotes in the form of wise words have the aim of providing motivation, inspiration, reminders, and other things related to the image.

It can be said that quotes can give motivation to somebody who gets down feeling or despair in doing something. It is crystal clear that quotes can also improve motivation to reach the goals. Sardiman in the book Teaching and Learning Interaction and Motivation (2011) explains that learning motivation has a role in the learning process. Students who have strong motivation will have a lot of energy to carry out learning activities. Someone who has high enough intelligence can experience failure because he lacks motivation. On the one hand, high achievement achieved by students is every parent's dream. However, on the other hand, the process of getting to those goals is not as easy as planned. In achieving goals, students must have the effort to do so. Therefore, schools, universities and informal educational institutions as institutions that are given authority in the continuity of the educational process are required to improve their quality so that institutions can produce students who are reliable and achievers in facing the challenges of the times. In the implementation of education in schools, universities and informal educational institutions, the process of learning activities is the most basic and important activity that can indicate whether the achievement of educational goals has been successful.

Therefore, the success of learning activities is not only determined by student condition factors but can also be determined by the learning processing system factors carried out. This can happen because there are two factors that influence it, namely internal factors in the form of physical health, intelligence, attention, interest, talent, motivation, readiness and fatigue. Meanwhile, external factors include the family environment, for example the way parents educate, relations between families, existing cultural background, school environment. One very important factor is the student's learning motivation.

In teaching and learning activities, internal factors alone are not enough to build good learning behavior, so students need external factors to support the internal factors themselves to improve better learning behavior. One of these external factors is learning motivation. The learning motivation that students get from the school, college and informal education institutions can spur motivation that comes from themselves, giving rise to better intentions, attitudes and learning styles than before.

Miller (2020) stated that quotations could be applied to alter the classroom atmosphere. For example, teachers can arouse enthusiasm among students by using quotes based on wordplay or quotations that demonstrate a new perspective on life. They suggested that faculty, counselors, and parents could utilize quotations and literature as a treatment called bibliotherapy to solve students' problems. Moreover, trainers can apply inspirational quotes as a tool for conveying moral messages to their students through concise language (Ameri, 2010). Learners' motivation is one of the areas supposed to be affected by inspirational quotes. "Motivation is a theoretical construct used to explain the initiation, direction, intensity, persistence, and quality of behavior, especially goal directed behavior" (Brophy, 2010, p.3). Moreover, according to Dörnyei and Ushioda (2011), intrinsic and extrinsic motivations are among the most famous classifications of motivation. Based on Schunk et al. (2014) intrinsic motivation is defined as a kind of motivation that causes individuals to participate in an activity because of their internal desires. In other words, internally motivated people work on an activity just because of its enjoyment and without expecting external rewards or praise. However, extrinsic motivation is a type of motivation that is dependent on external factors such as prizes and grades. It is needed to mention that both types of motivation are beneficial to learning (Schunk et al., 2014).

Each university certainly has its own vision and mission for the progress of its campus and its students. AMIK JTC Semarang has a campus vision, namely to become a university that has excellence in the fields of information management and computerized accounting and the mission of the campus is to produce experts who are intelligent, productive and have noble character, develop science and technology, especially in the fields of information management and computerized accounting as well as produce experts who are skilled, appreciative and have insight in their fields. In realizing the vision and mission of the campus, AMIK JTC Semarang provides, encourages and creates continuous motivation and enthusiasm for students or students in a way that is different from others, namely by using famous quotes posters which are placed in each classroom. and strategic places in the AMIK JTC Semarang campus area. This is done so that students can easily see, read, remember, appreciate, absorb and respond to the message and meaning of these famous quotes.

Meanwhile, most of the AMIK JTC Semarang students in the fourth semester are workers or employees who work while studying to achieve their goals and aspirations. The enthusiastic condition of fourth semester students is of course different from the enthusiastic condition of students in the first or second semester. The condition of students' enthusiasm can rise or fall because they are influenced by factors from within themselves and even from the surrounding environment. However, the academy has anticipated this by placing attractive posters bearing famous quotes from experienced and successful world figures in every classroom and strategic places.

The quotes of influential and experienced figures that are often used by schools, universities and informal educational institutions are Ir. Soekarno, Thomas Alva Edison, Albert

Einstein, Alexander Graham Bell, James Garfield, Stave Jobs, Nelson Mandela, Andrew Jackson, Ziad K Abdelnour, and other figures. The thoughts of successful, influential and experienced figures are expressed in words of wisdom or wise quotes or quotes that have positive meaning that can influence students' thinking and motivation which can be used as a reference for achieving their goals. One of the famous figures in the world is Nelson Mandela who has the powerful quote of "The greatest glory in living lies not in never falling, but in rising every time we fall." According to https://id.wikipedia.org/wiki/Nelson_Mandela that Nelson Mandela is a statesman who inspires young generations continuously around the world who supported equality and peace in South Africa and led resistance to apartheid policies in South Africa. He became a guide for many leaders and activists in the fight for social justice. His struggle was not easy because he went through many turbulent times and often fell and failed. However, he did not give up and continued to fight because he had the greatest principle of success, which was not to never experience failure, but when he fell, he had to get back up. Furthermore, he finally became South Africa's first democratically elected president.

In Indonesia, one of the famous heroes is Ir. Soekarno who has one of the famous quotes with "If we have a strong desire from within our hearts, then the entire universe will work together to make it happen." According to https://id.wikipedia.org/wiki/Soekarno that Ir. Soekarno is one of the most influential figures in Indonesian history who became the Proclaimer of Indonesian Independence and served as Indonesia's first President. He is also the father of the proclaimer and originator of Pancasila. Ir. Soekarno had an active role in the Indonesian National Party (PNI), Four Connections (Empat Serangkai), BPUPKI and PPKI. He prepared the text of the proclamation and read the text of the proclamation. He also created the Non-Aligned Movement (NAM) and built diplomatic relations with various countries in the world. However, in his struggle he faced many obstacles and challenges in realizing the ideals of the Indonesian people to gain independence. However, he has a strong determination and desire and never gives up and continues to think, fight and move to realize his dreams and those of the Indonesian nation. Therefore, there are many easy and bright paths from oneself, the universe and God to make it happen.

This situation and enthusiasm are also experienced by AMIK JTC Semarang students in the fourth semester. Most of them are workers or employees who work and study to gain knowledge, achieve goals and aspirations, where their enthusiasm can rise or fall due to internal or external influences. They also face challenges and ups and downs in balancing work and study. However, they were inspired by the spirit of life's struggle from interesting posters bearing famous quotes from world figures, some of them were Nelson Mandela and Ir. Soekarano. These famous quotes posters are in every classroom and strategic places so they can be used to provide student learning motivation to achieve their dreams and be successful. This can be seen from their enthusiasm in carrying out solid lectures on Sundays from morning to evening while they also work other than that day, their responsibility in carrying out lecture assignments and the results of better lecture grades gradually and consistently or being able to maintain the results that good.

Therefore, several schools, colleges and informal educational institutions often place famous quotes in every classroom and strategic place for students so that they can read, remember, appreciate and respond to these messages so that they can guide them toward a way of thinking and positive and optimistic actions for the next future. From these small things, psychologically

famous quotes from world figures can motivate them to learn and encourage them to carry out certain activities to achieve their desired goals, needs and aspirations.

Therefore, in order to strengthen the proof that there is the influence of famous quotes with the students' motivation, so the prelimenary reserach was taken before doing the field research by giving questionnaire in the form of google form for ten active students randomly. Moreover, the results are that 70% of students were aware with the famous quotes in the classroom, 90% of students believe that famous quotes can influence their studying motivation and 100% of students believe that they have desire to study hard after reading famous quotes. Therefore, after getting the results of prelimenary research so it needs to continue by doing field research.

This research seeks to explore the role of famous quotes from world figures in the learning motivation of fourth semester students in regular morning classes in the D3 Informatics Management and D3 Computerized Accounting study programs at AMIK JTC Semarang for the 2021/2022 academic year. Most of the AMIK JTC Semarang students in the fourth semester are workers or employees who work while studying to achieve their goals and aspirations.

Moreover, there are 44 famous quotes in the form of posters at AMIK JTC Semarang which also have important and worth messages and meanings. The effectiveness and benefit of the famous quotes in the form of posters can be examined by the perceptions of students. Therefore, this study focuses on analysing the roles or influences of world figures' famous quotes based on the perceptions of the students of fourth semester from the academic year of 2021 / 2022 from diploma three of informatics management and computerized accounting at AMIK JTC Semarang.
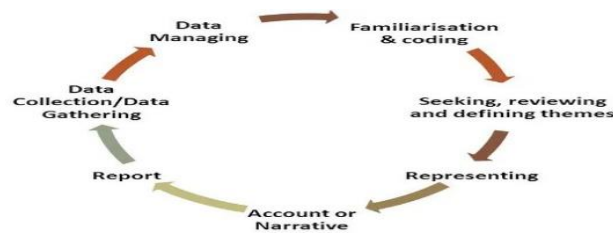
2. Method

The study uses qualitative method from https://www.deborahapthorp.com/courses/psyc422/07_qualitativemethods/ (Deborah Apthorp:2021) in coding, analyzing and summarizing themes from data of students answers in the interview. The students' interview was taken by using face to face interview in the classroom.

Before doing field reserach, the reserachers held field observation at AMIK JTC Semarang before doing the research. Furthermore, we got 44 famous quotes in the form of posters from which were stated by world figures in each classroom. Not only that, but the researchers also did prelimenary research to get random data and identify the problems. Purposive random sampling was applied in taking the sample of research for 20 students of fourth semester in the academic year of 2021 / 2022 from diploma three of informatics management and computerized accounting at AMIK JTC by answering the questions in the link of google form.

After having prelimenary reserach, the field research was taken by doing depth interview with the students face to face in the classroom. The interview questions are compiled based on studying motivation indicators. Indicators of studying motivation are taken from the mixing of Sardiman (2011) and Hamzah B. Uno (2008:31). Moreover, it can be decided that there are eleven indicators of studying motivation which are used as the guidance to arrange the questions of interview for the students. They are being diligent in doing tasks, being skilled in facing the difficulties, showing the passion toward the kinds of problems, being more excited in working or doing individually, feeling bored easily with daily same tasks, having ability to defend the ideas,

being hard to reveal the convinced things or ideas, being excited in looking for and solving the problems, having will and desire to get success, having encouragement and need in studying, and having hope and goal in the future.

The purposive random sampling took the answers of students from the face to face interview randomly to be coded and analysed by using qualitative method and non-experimental research from Deborah Apthorp. It can be said that after collecting data from the answers of students by face to face interview so the process can be continued by managing the qualitative data of interview, doing familiarisation and coding them, seeking, reviewing and defining the themes, representing, accounting or narrating themes and reporting the results of final data (https://www.deborahapthorp.com/courses/psyc422/07_qualitativemethods/). Those steps are taken when analysing the perceptions of students toward 44 famous quotes in the form of posters at AMIK JTC Semarang.

Picture 1. Qualitative method and non-experimental research from Deborah Apthorp

Source: (https://www.deborahapthorp.com/courses/psyc422/07_qualitativemethods/)

3. Results and Discussion

3.1. Results

Based on the results of prelimenary reserach, it can be analysed that there were more than 90% students who followed most subjects of lecture in the classrooms and more than 90% students who ever saw and read the posters of famous quotes in the classrooms.

After having the results of prelimenary reserach, on the one hand, the reserachers arranged the questions of interview which refer to the indicators of studying motivation. On the other hand, the researchers collected and noted 44 famous quotes at AMIK JTC Semarang and also coded them to become FQ 1 until FQ 44.

Furthermore, the students answered about 11 questions of depth interviews which the interview questions are compiled based on the guidance of studying motivation indicators. The purposive random sampling took the answers of 8 students from 20 students to be coded and analysed. The interviewers as researchers and students used Indonesian language when doing interview. Therefore, the first data of interview in the form of Indonesian language are the results of interviewing with students. Then, they were collected and analyzed by utilizing the process of managing data of interview. The next part, familiarizing and coding managers' answers in the interview were processed to take important, useful and corresponded words and clues based on standard of studying motivation indicators. Familiarized and coded data were correlated to eleven indicators of studying motivation to decide the suitable words and clues with the roles for famous quotes. In addition, the statements of eighth students which come from the answers of interview with 11 questions of indicators were correlated, divided, and grouped into only 8 themes of

studying motivation indicators from 11 indicators. It means that the statements of students were going to be focused on the answers from the questions of 8 indicators of motivation. In other words, there are 8 themes of studying motivation indicators which are utilized to describe the codes of students' statements. They are being diligent in doing tasks (being diligent in facing assignments), being skilled / tenacious in facing the difficulties, showing the passion or interest toward the kinds of problems, being more excited in working or doing individually (being happier in working independently), feeling bored easily with daily same tasks or routine assignments, having ability to defend the ideas, being hard to reveal the convinced things or ideas (being not easier to release the beliefs or something convinced), and being excited in looking for and solving the problems. There are 38 clues which were taken from 8 questions based on 8 themes of motivation indicators in open coding process. The data are in the form of Indonesian language which are going to be analysed and cultivated into the next process.

a.   The students' answers from the question in indicator "Being diligent in facing assignments"

Table 1. The coding from students' statements

Respondent	Statement	Coding
S1	Karena kata-katanya itu sangat mudah dipahami, sehingga itu dapat membuat saya menjadi termotivasi.	1. mudah dipahami (easy to understand)

Furthermore, the data of open coding which consist of 38 clues in the form of Indonesian language were inserted into the processes of seeking, reviewing and defining. These processes were used to find and decide the temporary themes by applying axial coding in theirs which kept applying the guidance of studying motivation indicators. The process of coding was arranged, managed, reviewed and analysed to search the suitable themes in finding the roles of famous quotes in motivating students studying. There are 8 temporary themes which had been got by collecting, seeking, reviewing and defining the themes from the beginning interview data in the form of Indonesian language in open coding into axial coding in the form of English sentences for the temporary themes. From the axial coding, it can be found that there are 43 temporary themes of the roles of famous quotes.

a.   Being diligent in facing assignments

Table 2. The axial coding from the results of students' statements coding

Respondent	Statement	Coding	Axial Coding
S1	Karena kata-katanya itu sangat mudah dipahami, sehingga itu dapat membuat saya menjadi termotivasi.	1. mudah dipahami (easy to understand)	1. Famous Quotes are easier to understand 2. Famous Quotes give the understanding of process 3. Famous Quotes have meaningful words

In other words, from the previously actions, there are 43 temporary themes in the form of English sentences which were gained from the processes of seeking, reviewing and defining by applying axial coding. Moreover, the processes of representing, accounting or narrating by applying selective coding were used to cultivate themes data of axial coding in finding and deciding the appropriate and suitable themes of roles of famous quotes in motivating students studying based on the students' perspectives. It is crystal clear that there are processes from axial coding to selective coding which were applied to analyse the students' answers data to get final themes. The temporary themes were selected and analysed in this process which some temporary themes were deleted and joined into the themes which are almost familiar. Therefore, it can be summarized that there are six roles of famous quotes in improving studying motivation after going through the process of selective coding. Each theme consists of some clues of students' statements which support it. The clues of students' statements were also deleted and joined into some familiar clues, and they were concentrated on the familiar themes which were chosen as the roles of famous quotes. The following roles of famous quotes which are taken by summarizing some familiar clues can be seen below:

a.   Famous Quotes make students become diligent in completing assignments

1. Famous Quotes are easier to understand
2. Famous Quotes give the understanding of process
3. Famous Quotes have meaningful words
4. Famous Quotes present pictures of influential figures
5. Famous Quotes show the desire of students to be successful
6. Famous Quotes can remove laziness
7. The positions of Famous Quotes are put on the wall of class

b.   Famous Quotes make students become tenacious in facing difficulties

1. Famous Quotes are easier to understand
2. Famous Quotes have power from their words
3. Famous Quotes appreciate the spirit or passion

4. Famous Quotes can give influences

c. Famous Quotes improve the interest of student in solving the problems

1. Famous Quotes have roles for the life handle
2. Famous Quotes have the roles for life
3. Famous Quotes improve the students' spirit
4. Famous Quotes have roles in the process of success
5. Famous Quotes are touchable through their words
6. Famous Quotes can grow the spirit

d. Famous Quotes have roles in making students to work independently

1. Students like the written on Famous Quotes
2. Famous Quotes have roles to motivate
3. Famous Quotes can appear the students' spirit
4. Famous Quotes have roles in the studying spirit

e. Famous Quotes make students feel interested in doing new things

1. Famous Quotes make students become motivated
2. Famous Quotes make students have the spirit to study
3. Famous Quotes give awareness toward the students' responsibilities
4. Famous Quotes give awareness of responsibilities
5. Students complete the tasks well and structured
6. Students complete the tasks based on the lecturers' explanation
7. Famous Quotes give students' perspectives on other processes
8. Famous Quotes give understanding in finishing the tasks
9. Famous Quotes make students have spirit again

f. Famous Quotes have roles to push students in defending their principals

1. The words in Famous Quotes have good meanings
2. Famous Quotes can grow inspiration in mind
3. Famous Quotes can motivate students
4. Famous Quotes can improve confidence

3.2. Discussion

After getting the results by using selective coding in the processes of representing, accounting, and narrating based on the data of themes in axial coding to decide the appropriate and suitable roles of famous quotes in motivating students studying, so the next is reporting the results of final data. After doing selective coding from the themes in axial coding, it can be found that famous quotes can give the roles in improving the motivation of students studying. They can be proven through the results of final data from students interview statements. Therefore, it can be decided that there are six roles of famous quotes in motivating students studying. The roles can be shown as follows:

a. Famous Quotes make students become diligent in completing assignments

b. Famous Quotes make students become tenacious in facing difficulties

c.   Famous Quotes improve the interest of student in solving the problems

d.   Famous Quotes have roles in making students to work independently

e.   Famous Quotes make students feel interested in doing new things

f.   Famous Quotes have roles to push students in defending their principals

4.   Conclusion

Based on the perceptions or statements of students that it is crystal clear that famous quotes have the roles to improve students' motivation in studying to reach a better future. The messages and meanings of famous quotes are influential in changing the mood and motivation of students. The contents of famous quotes are useful for the students to improve their motivation and spirit in doing real action to run the success.

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